

The Financial Edge™



Accountability. Transparency. Stewardship. These are all issues that are top of mind for nonprofit professionals. But what do these words *really* mean to your organization and your unique mission?

In a world where accountability is paramount, you need support to provide your donors, auditors, board members, and constituents with the information that they require. Are you able to show your donors where their money is going? Can you create budgets and reports for your grants to show your compliance with regulations?

With **The Financial Edge™**, the answer is always “yes.” The Financial Edge is accountability made easy — a fund accounting system designed to:

- Provide a transparent view of your organization to your supporters and key stakeholders
- Run advanced reports and audit trails
- Save time and money by streamlining interaction between development and business office
- Gain access to the financial information you need for effective decision making

Provide a transparent view of your organization to supporters and stakeholders

As a nonprofit organization, you need proof — hard evidence — that your resources are being used to deliver on your mission.

With The Financial Edge, you can:

- Provide fiscal transparency to your supporters
- Share timely, accurate information with key stakeholders (such as internal management, funders, and the Board)
- Ensure donated funds are accounted for and protected
- Quickly respond to your auditor’s requests for supporting detail

Run Advanced Reports and Audit Trails

The information in your accounting system is only as valuable as the reports that allow you to interpret it.



The Financial Edge is a 2010 Campbell Award winner. Recommendations from 3,000 national nonprofit professionals determine this award that recognizes excellence in user satisfaction, pricing, and scope.

“With the extra time we have saved as a result of implementing this new solution, we have been able to become more strategic, focusing our attention on additional analyses and reporting to better serve our constituencies.”

— Charlie Zaugg
Associate Vice President of Finance
Minnesota Medical Foundation

Continued...

With **The Financial Edge™**, you can:

- Access more than 100 industry standard reports to help you analyze your data
- Quickly create reports within the system rather than trying to manipulate data on external spreadsheets
- Provide complex reporting, such as A1 10 audits and FASB 117 reports
- Produce easy-to-understand, presentation-quality reports and analyses that are consistent across the business and development offices
- Empower your business office staff to run their own reports without the need for IT support
- Create reports for grants to show your compliance with regulations

Save Time and Money by Streamlining Organizational Operations

In order to improve productivity and reduce operating costs, managers must turn to cutting-edge technology for process automation and data consolidation.

With The Financial Edge, you can:

- Shave hours, days, or months off your reporting cycle by easily consolidating data from disparate databases or locations
- Create time to pursue additional grant opportunities by streamlining the grant tracking operations within your organization
- Enhance productivity and reduce input errors by automating transaction entry
- Provide a clear audit trail, making it easier for your auditor to verify your financial statements

Gain Financial Insight

Get a clear picture of your organization's fiscal health. Is the accounting software you currently use designed to assist with your nonprofit's specific challenges? Managers often have no access to real-time budget status, frequently resulting in gross misallocation of funds. Overspending and noncompliance with governmental reporting requirements are inevitable and indicative of a much larger problem: gradual decay of the organization's financial health and eroding confidence from its supporters.

With The Financial Edge, you can:

- Gain insight into critical data with just a glance at The Financial Edge's Dashboard, an on-screen tool including panels of summaries, lists, and graphs that efficiently compares and analyzes your data to give you a snapshot of your organization's financial status
- Fine-tune your organization's strategy based on current information regarding cash flow and accounts
- Forecast accurately and gauge trends
- Sharpen your managerial focus by monitoring goals versus actual performance
- Give staff and board members insightful information — before they ask for it

"We deal with over 5,000 sub-funds for the Educational and Development Foundations alone. We looked at a lot of different accounting systems to help us manage these, but Blackbaud's The Financial Edge fit our nonprofit fund accounting needs the best. It handles all our sub-funds beautifully."

— Russell Meekins
Director of Finance
University of South Carolina Foundations

"Blackbaud's integrated solution gives us the drill-down functionality to trace a donation from when it was given to exactly how it was spent. This is crucial, especially when we're dealing with restricted funds."

— Mary Walter
Manager of Information Systems
Catholic Charities of the Archdiocese
of Chicago

Continued...

The Best Value in Accountability

The Financial Edge™ is designed specifically for nonprofit organizations and has the tools your organization needs to provide accountability.

Category	Features
Monitor Initiatives with Dashboards	<ul style="list-style-type: none"> • Drill down into system records from any panel on the dashboard • Individually monitor activities and tasks most important to your job function • Use the query panel to report on organization-specific measurements • Track and instantly view critical financial ratios
Make Your Budget a Strategic Planning Tool	<ul style="list-style-type: none"> • Allocate salary expense on a percentage basis for employees shared across programs or grants • View line item budgeting details • Prepare your budget using parameters and costs that “drive” your organization • Publish budget guidelines and assumptions to personnel with budget responsibility
Take Advantage of Intuitive Navigation	<ul style="list-style-type: none"> • Customize your home page with reminders and frequently-used reports and records • Create favorites and folders, as well as Outlook®-style task bars • Work easily with left-pane navigation and clean data presentation organized into dashboard panels
Provide a Singular View of Your Organization to Your Constituents	<ul style="list-style-type: none"> • Enjoy enhanced integration with The Raiser’s Edge® • Provide accurate reporting across the business and development offices for decision making and donor recognition • Become transparent to your donors, showing that you are a good steward of donations
Streamline Your Chart of Accounts	<ul style="list-style-type: none"> • The Financial Edge reduces the number of accounts necessary for even the most complex organizations • Track transactions by net asset class • Employ up to five transaction codes • Prepare reports in multiple formats with the visual chart organizer
Track and Report at the Project Level with Project, Grant and Endowment Management™	<ul style="list-style-type: none"> • Separate and report on activity for various projects, special events, endowments, exhibitions, scholarships, investments, and other entities without exploding the number of accounts in your system • Ensure accountability by tracking grants and projects on a level separate from your chart of accounts • Easily create reports at the project level to satisfy your board members, auditors, and donors within minutes • Reduce the administrative burden of grants management
Minimize Your IT Investment	<ul style="list-style-type: none"> • Blackbaud’s Application Hosting Services™ will host your database on our secure servers so that you can think less about your IT and more about your organization

Discover The Financial Edge today. Contact us at 800.443.9441 or solutions@blackbaud.com. ►